

DANIELA CAMARGO

FASHION DESIGNER

+1 912.707.1158

Instagram: @cam.art.go

LinkedIn: daniela-camargo

danielac.dsgn@gmail.com






Senior Collection Editorial

NYC, USA

Portfolio: camargodaniela.com

SKILLS

Software:

-  Clo3D
-  Rhino3D
-  Adobe: Illustrator, Photoshop, InDesign
-  Procreate
-  Microsoft: Office, Excel, PowerPoint

Critical Skills:

- Research and Concept Building
- Color and Prints
- Machine Knitting
- Garment Construction
- Technical Flats and Tech Packs
- Sketching
- Sample/inventory management
- Textile Manipulations
- Social Media
- Time Management
- Detail Oriented
- Curious Driven
- Problem-Solving
- Collaborative
- Presentation
- Organized
- Bilingual: Spanish and English

EDUCATION

Savannah College of Art and Design (SCAD) Savannah, GA

B.F.A. in Fashion Design

Minor in Fibers

January 2021 - June 2024

4.0 GPA. Summa Cum Laude.

AWARDS

- Dean's List 2021 - 2024
- **Fashion Scholarship Fund** SCAD Endorsement 2023.
- **Hult Prize** 2023 participant: world's largest student social entrepreneurship competition, focused on redesigning fashion by developing a sustainable solution to lower overconsumption and create consumer awareness.
- Achievement, Academic, and International Student Scholarship 2021-2024.
- SCAD School of Foundation Studies Exhibit Fall 2021 : My work was selected to be shown in the Foundation's exhibit.

EXPERIENCE

Larroudé

Fashion Assistant

September 2024 - Present / New York, NY

- Design custom-made dresses / garments for the brand's campaigns.
- Sample trafficking and logistics.
- Conduct design research, shadow the design team and pitch new design ideas and new color ways of core products.
- Participate in developing and assisting marketing campaigns and photoshoots.
- Build relationships with stylists.
- Assist in making content for social media.
- Organize products for website merchandising.

Christian Cowan

Product Development Intern

August - September 2024 / New York, NY

- Assisted in developing new designs for the upcoming spring summer 2025 collection.
- Communicated with suppliers to source materials.
- Updated and organized product development files and the studio.
- Developed hand-beading techniques to embellish garments.
- Prepared all materials and coordinated logistics for runway show.
- Assisted backstage and ensured smooth operations during the fashion runway.
- Dressed models and managed outfit changes efficiently.

Color Blue Factory

Assistant Designer Intern

June - August 2023 / Bogotá, Colombia

- Researched concepts for the upcoming collections and created mood boards.
- Sourced fabrics and trims for production.
- Sketched garment ideas and sewed mockups.
- Designed prints using Procreate and Photoshop.
- Patterned designs through CLO 3D to enhance efficiency and minimize waste.
- Rendered flats using Illustrator and created tech packs.
- Assisted the social media team by searching trends, editing, and making videos.
- Helped style outfits for shooting content.
- Organized trims, mood boards, swatches, and fashion library.

Fashion Show with SCAD

Backstage Assistant and Dresser

May 2022 - 2023 / Savannah, GA

- Organized clothing racks and dressed models backstage for the runway.
- Instructed dressers on model preparation and problem-solving during events.

CERTIFICATES

Inside LVMH

The fundamentals of Luxury and its key challenges

June - July 2022

- Gained insights into LVMH Maisons.
- Learned about marketing's impact on consumers.
- Understood key elements that define luxury brands.
- Developed skills in identifying critical brand-building elements.
- Gained awareness of sustainability types and supply chain management.

Central Saint Martins

Fashion Textile Design and Sustainability

November - December 2022

- Created print designs using Photoshop and various techniques.
- Researched trends on WGSN for concept development.
- Developed multiple print colorways.
- Designed a fashion collection focused on social sustainability.